

CAPPA CONFERENCE 2025 HUDSON – MAY 22, 2025

Build a Sponsorship Program that suits your needs



	Early Bird Rates	Rates after Nov 15
Booth Exhibitor Space* (Includes Conference Website Sponsor Logo, Delegate Book & Display Poster recognition)	\$1300	\$1560
Event Naming Sponsorship*	\$8000	\$9600
Morning Keynote Speaker Sponsor & Introduction*	\$4500	\$5400
Lunch Keynote Speaker Sponsor & Introduction*	\$3000	\$3600
Breakout Session Sponsor (4 available)*	\$1400	\$1680
Networking Lunch Sponsor*	\$3000	\$3600
Settle in & say Hello Breakfast Sponsor*	\$2300	\$2760
Mix & Mingle Break Sponsor (1 available)*	\$1700	\$2040
Hanging Around Lanyard Sponsor*	\$2000	\$2400
Carry On Tote Bag Sponsor*	\$4000	\$4800
Delegate Book ¼ page ad	\$ 600	\$ 720
Delegate Book ½ page ad	\$ 900	\$1080
Delegate Book full page ad	\$1400	\$1680
Conference Website Button Ad (logo included for sponsors)*	\$1250	\$1500
Conference Post on LinkedIn (minimum 2 postings)	\$ 500	\$ 600
Conference Post on Twitter	\$ 100	\$ 120
Conference Post on Facebook	\$ 100	\$ 120
General Sponsor (includes Conference Website Sponsor Logo, Delegate Book & Display Poster recognition)	\$ 500	\$600

***Early Bird – Sponsor before November 15th & receive a complimentary ¼ page Delegate Book Ad!**

Who attends:

Production Accountants, Revenue Accountants, Royalty Accountants, Analysts, Team Leads, Supervisors, Managers, Controllers – Users, Decision Makers and Decision Influencers

Important Statistical Information:

- Conference is CAPPAs premier event
- PAs at all job levels attend, including decision makers and decision influencers
- CAPPAs website has over 3300 *unique* visitors each three-month period
- Our weekly e-broadcast open rates are at industry highs at over 50%
- Our LinkedIn Company page has approximately 1000 followers



CAPPAs
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