



## CAPPA CONFERENCE 2023

Telus Convention Centre – October 24, 2023

Build a Sponsorship Program that suits your needs

Booth Exhibitor Space*	\$1300
(Includes Conference Website Sponsor Logo, Delegate Book & Display Poster recognition)	
Event Naming Sponsorship*	\$8000
Morning Keynote Speaker Sponsor & Introduction*	\$4500
Lunch Keynote Speaker Sponsor & Introduction*	\$3000
Breakout Session Sponsor (4 available)*	\$1400
Networking Lunch Sponsor*	\$3000
Settle in & say Hello Breakfast Sponsor*	\$2300
Mix & Mingle Break Sponsor (1 available) 1 sold*	\$1700
Hanging Around Lanyard Sponsor*	\$2000
Carry On Tote Bag Sponsor*	\$4000
Delegate Book ¼ page ad	\$ 600
Delegate Book ½ page ad	\$ 900
Delegate Book full page ad	\$1400
Conference Website Button Ad (logo included for sponsors)*	\$1250
Conference Post on LinkedIn (minimum 2 postings)	\$ 500
Conference Post on Twitter	\$ 100
Conference Post on Facebook	\$ 100
General Sponsor	\$ 500
(includes Conference Website Sponsor Logo, Delegate Book & Display Poster recognition)	

Who attends:

Production Accountants, Revenue Accountants, Royalty Accountants, Analysts, Team Leads, Supervisors, Managers, Controllers – Users, Decision Makers and Decision Influencers

Important Statistical Information:

- Conference is CAPPAs premier event
- PAs at all job levels attend, including decision makers and decision influencers
- CAPPAs website has over 3300 *unique* visitors each three-month period
- Our weekly e-broadcast open rates are at industry highs at over 50%
- Our LinkedIn Company page has approximately 1000 followers



**CAPPAs**  
Canadian Association of  
Petroleum Production Accounting

Mailing Address  
PO Box 221  
Chestermere, AB T1X 1K8  
403-265-1533