Website

- Landing page \$500 Big Box ad for 60 days, \$400 for Button ad for 60 days
- Non Landing page Select page availability \$400 Big Box ad for 60 days, \$300 for Button ad for 60 days
- Job Postings \$200 each ad, runs for 30 days (Partners in Industry Employment receive a 10% discount),
 PLUS Job Alert Button on website, PLUS Job Alert Button in 2 consecutive or alternating weekly e-broadcasts to Members.

Member Communications

• Button ad – in 4 consecutive or alternating weekly e-broadcasts to Members - \$400

CPD Luncheon Sponsorship – \$1500 - 9 opportunities per year, choose by the month (Ask us about a discounted Annual CPD Luncheon Sponsorship)

- Promotion of your company within e-broadcast luncheon notice
- Promotion of your company within online CPD Luncheon ad
- Attendance of two company representatives
- Table markers at event
- 3 minute intro about your organization
- Introduce speaker

Seminar Sponsorship - \$1800 - 6 opportunities per year, choose by month or seminar topic

- Logo recognition in all print, electronic and web media related to the Seminar
- Logo recognition on CAPPA website/event webpage
- Logo recognition onsite
- One Seminar day delegate registration
- Opportunity to provide a door prize

Honors and Awards / New Grad Celebration – Fall - \$5000

- Promotion of your company within e-invitation
- Promotion of your company within online registration page
- Attendance for one company representative
- Signage at event
- Promotional materials available at event
- Present 2 awards/ honors

Build to Suit

Tell us your needs and we will work with you to develop a win-win Sponsorship opportunity.

Please note that CAPPA reserves the right to decline sponsorship or advertising without prejudice.