

## **Website**

Landing page - **\$1000** Big Box ad for 60 days, **\$600** for button ad for 60 days

Non Landing page – Select page availability - **\$750** Big Box ad for 60 days, **\$450** for button ad for 60 days

Job Postings - **\$200** each ad, runs for 30 days (Partners in Industry Employment receive a 10% discount)

Job Postings – with every five concurrent paid ads, a landing page Button ad is available for **\$300** for 30 days

**Luncheons – \$2500** - 9 opportunities per year, choose by the month

Promotion of your company within e-broadcast luncheon notice

Promotion of your company within online ad

Table markers at event

3 minute intro about your organization

Introduce speaker

**Stakeholder Forums - \$2500** – 2 opportunities per year

Support CAPPA initiatives with Stakeholder Forum Sponsorship

Promotion of your company within exclusive invitation only notices to senior managers

Promotion of your company in opening remarks

Promotion of your company on opening and closing presentation slides

Four complimentary senior manager staff attendance to Forum

**New Grad Celebration – Fall/Winter 2014 - \$2500**

Promotion of your company within e-invitation

Promotion of your company within online registration page

Signage at event

Promotional materials available at event

**Honors and Awards – Fall/Winter 2014 - \$2500**

Promotion of your company within e-invitation

Promotion of your company within online registration page

Signage at event

Present 2 awards/ honors

## **Curling – April 9, 2015**

### **Bonspiel Food & Beverage Sponsor - \$1500**

Sponsor recognition within e-notice

Sponsor recognition within event online ad

Signage at event

Curling for four representatives

One complimentary attendee pass to the CAPPA annual conference

### **Skip Sponsor - \$700**

Sponsor recognition within e-notice

Sponsor recognition within event online ad

Signage at event

Curling for two representatives

### **Sweeper Sponsor - \$400**

Sponsor recognition within e-notice

Sponsor recognition within event online ad

Provide any swag for event

Curling for one representative

## CAPPA/CAPLA Golf Tournament – June 25, 2015

### Presenting Sponsor - \$7500 – EARLY BIRD SPONSORS BY APRIL 30, 2015 - \$6000

#### Benefits:

- Sponsor recognition on all event signage
- Company logo on all golf carts
- Sponsor recognition on the event web page with link to your website
- Complimentary registration for up to two event attendees (non-golf)
- One complimentary foursome or four individual golfers placed in other foursomes
- Two complimentary golf holes with signage with up to two representatives at each hole. One hole may offer an insured “Hole in One” based on course availability.
- Co-branding of event to compliment sponsors branding
- Complimentary insertion of company provided marketing materials in all participant bags as well as company provided gifts
- First right of refusal for renewal as Presenting Sponsor in future years.
- Welcome letter in tournament program
- Company recognition on all event communications
- Company logo on all volunteer shirts
- Your company representative will present the winners with their awards on stage
- Your company logo, sponsorship and link will be included in the CAPPA communications post golf

### Ace Sponsor - \$6500 – EARLY BIRD SPONSORS BY APRIL 30, 2015 - \$5500

Golf Shirt for participants with company logo (must be non-competing organization with presenting sponsor)

#### Benefits:

- Sponsor recognition on event signage
- Sponsor recognition on all printed materials
- Sponsor recognition on the event web page with link to your website
- Company recognition on all event communications
- Complimentary golf for two
- Complimentary registration for one non-golf attendee for dinner

- One complimentary golf hole with signage with one representative at the hole. This hole may offer an insured "Hole in One" based on course availability.

**Eagle Sponsor - \$3500 - EARLY BIRD SPONSORS BY APRIL 30, 2015 – \$3150**

Boxed Lunch – Your logo on each boxed lunch for all golfers distributed on course.

Benefits:

- Complimentary golf for one
- Sponsor recognition on event signage
- Sponsor recognition on the event web page with link to your website

**Birdie Sponsor - \$2750 - EARLY BIRD SPONSORS BY APRIL 30, 2015 – \$2475**

- Breakfast - located near the staging area and includes a full hot breakfast buffet for all participants and signage at the event.

Benefits:

- Sponsor recognition on event signage
- Sponsor recognition on the event web page with link to your website

**Par sponsor - \$2500 - EARLY BIRD SPONSORS BY APRIL 30, 2015 – \$2250**

- Food Golf Hole – Includes your choice of food from our provided menu for all golfers, a tent, 6' table, 2 chairs, hole signage, and up to 2 representatives. Each player receives choice of 1 item.

Benefits:

- Sponsor recognition on event signage
- Sponsor recognition on the event web page with link to your website

**Bogey Sponsor – various prices – choose one of three options below - EARLY BIRD SPONSORS BY APRIL 30, 2015 – \$1700**

- Bloody Mary Bar - \$2750 - located near the staging area. Attendees will be able to build their own Bloody Mary (including non-alcoholic). This option includes bar service, cocktail ingredients and signage at the event.

- Beverage Cart/Station Includes alcoholic, non-alcoholic beverages, and snacks. \$2500 - Your company logo will be prominently displayed on customized signage and visible on 3 sides of one beverage cart. 1 member of your staff will be able to follow behind the beverage cart to greet the participants. Each player receives choice of 1 item.

- Drink Golf Hole – \$2500 - Includes your choice of served beverages from our provided menu for all golfers, a tent, 6' table, 2 chairs, hole signage and up to 2 representatives. Each player receives choice of 1 item.

Benefits:

- Sponsor recognition on the event web page with link to your website

**Fairway sponsor - EARLY BIRD SPONSORS BY APRIL 30, 2015 – \$1350**

- Basic Golf Hole (No F&B) – \$1,500 Includes a tent, 6' table, 2 chairs, hole signage, and up to 2 representatives. This hole can NOT have food or beverage on it but can have other give-ways and contests involving closest to the pin, longest drive, etc. This hole may offer an insured "Hole in One" based on course availability. Sponsor fee does not include cost of prizes and give-aways.

Benefits:

- Sponsor recognition on the event web page with link to your website

**Zinger sponsor – \$1100 - NEW**

- Reusable beverage cup – Golfers love to have a cold drink with them at all times...your company logo will be in the hands of all players.
- Tote/Giveaway Bag – Your logo will be prominently displayed on each tote given to all participants

Benefits:

- Sponsor recognition on the event web page with link to your website

**Mulligan sponsor – various costs – choose one of two options below - EARLY BIRD SPONSORS BY APRIL 30, 2015 – 10% off**

- Signage Only Golf Hole – \$750 Includes a sign with your company logo at the hole.
- Goodie Bag Inserts – \$500 Have a brochure, sleeve of golf balls, product or gift you want to place in the hands of all golf, golf clinic, tennis and spa participants, then this is low cost option is for you. Sponsor fee does not include cost of give-aways.

**Golf Tournament Prize Donations**

CAPPA/CAPLA welcomes prize donations for the golf tournament from our Sponsors (only).

## Education Days – October 1 & 2, 2015

**Education Day Sponsor (8 spots available) - \$2500 - EARLY BIRD SPONSORS BY JULY 31, 2015 - \$1900**

Logo recognition in all print, electronic and web media

Logo recognition on CAPPA website/event webpage

Logo recognition onsite

One Seminar day delegate registration

Opportunity to provide a door price