

Website

Landing page - **\$500** Big Box ad for 60 days, **\$400** for Button ad for 60 days

Non Landing page – Select page availability - **\$400** Big Box ad for 60 days, **\$300** for Button ad for 60 days

Job Postings - **\$200** each ad, runs for 30 days (Partners in Industry Employment receive a 10% discount), **PLUS** Job Alert Button on website, **PLUS** Job Alert Button in 2 consecutive or alternating weekly e-broadcasts to Members.

Member Communications

Button ad – in 4 consecutive or alternating weekly e-broadcasts to Members - **\$400**

Vendor Series - \$1300 - 9 opportunities per year, choose by the month

Promote your company, product, or solution with your instructional content

Vendor covers all venue, logistical and related costs

CAPPA provides the website promotion

CAPPA provides the membership e-broadcast promotion

CAPPA provides the registration process to members and non-members (typically at no cost to registrant)

CPD Luncheon Sponsorship – \$1000 - 9 opportunities per year, choose by the month

Promotion of your company within e-broadcast luncheon notice

Promotion of your company within online CPD Luncheon ad

Attendance of two company representatives

Table markers at event

3 minute intro about your organization

Introduce speaker

Seminar Sponsorship - \$1800 – 6 opportunities per year, choose by month or seminar topic

Logo recognition in all print, electronic and web media related to the Seminar

Logo recognition on CAPPA website/event webpage

Logo recognition onsite

One Seminar day delegate registration

Opportunity to provide a door prize

Stakeholder Forums - \$2000 – 2 opportunities per year

Support CAPPA initiatives with Stakeholder Forum Sponsorship

Promotion of your company within exclusive invitation only notices to senior managers

Promotion of your company in opening remarks

Promotion of your company on opening and closing presentation slides

Four complimentary senior manager staff attendance to Forum

Honors and Awards / New Grad Celebration – Fall - \$2000

Promotion of your company within e-invitation

Promotion of your company within online registration page

Attendance for one company representative

Signage at event

Promotional materials available at event

Present 2 awards/ honors

Please note that CAPPA reserves the right to decline sponsorship or advertising without prejudice.