

## **Website**

Landing page - **\$450** Big Box ad for 60 days, **\$350** for Button ad for 60 days

Non Landing page – Select page availability - **\$375** Big Box ad for 60 days, **\$300** for Button ad for 60 days

Job Postings - **\$200** each ad, runs for 30 days (Partners in Industry Employment receive a 10% discount), **PLUS** Job Alert Button on website, **PLUS** Job Alert Button in 2 consecutive or alternating weekly e-broadcasts to Members.

## **Member Communications**

Button ad – in 4 consecutive or alternating weekly e-broadcasts to Members - **\$400**

**Vendor Series - \$1400** - 9 opportunities per year, choose by the month

Promote your company, product, or solution with your instructional content

Vendor covers all venue, logistical and related costs

CAPPA provides the website promotion

CAPPA provides the membership e-broadcast promotion

CAPPA provides the registration process to members and non-members (typically at no cost to registrant)

**CPD Luncheon Sponsorship – \$800** - 9 opportunities per year, choose by the month

Promotion of your company within e-broadcast luncheon notice

Promotion of your company within online CPD Luncheon ad

Attendance of two company representatives

Table markers at event

3 minute intro about your organization

Introduce speaker

**Seminar Sponsorship - \$1200** – 6 opportunities per year, choose by month or seminar topic

Logo recognition in all print, electronic and web media related to the Seminar

Logo recognition on CAPPA website/event webpage

Logo recognition onsite

One Seminar day delegate registration

Opportunity to provide a door prize

**Stakeholder Forums - \$1500** – 2 opportunities per year

Support CAPPA initiatives with Stakeholder Forum Sponsorship

Promotion of your company within exclusive invitation only notices to senior managers

Promotion of your company in opening remarks

Promotion of your company on opening and closing presentation slides

Four complimentary senior manager staff attendance to Forum

**Honors and Awards / New Grad Celebration – Fall - \$2000**

Promotion of your company within e-invitation

Promotion of your company within online registration page

Attendance for one company representative

Signage at event

Promotional materials available at event

Present 2 awards/ honors

**Education Days – November 3 & 4, 2016 – Booking not yet confirmed for 2017**

**(note that we anticipate resuming our Annual Conference in 2018)**

**Education Day Sponsor (4 spots available) - \$2500 - EARLY BIRD SPONSORS BY September 16, 2016 - \$2000**

Logo recognition in all print, electronic and web media

Logo recognition on CAPPA website/event webpage

Logo recognition onsite

One Seminar day delegate registration

Opportunity to provide a door prize

## **Curling – April 2016**

### **Bonspiel Food & Beverage Sponsor - \$950**

Sponsor recognition within e-notice

Sponsor recognition within event online ad

Signage at event

Curling for four representatives

One complimentary attendee pass to the CAPPA annual conference

### **Skip Sponsor - \$500**

Sponsor recognition within e-notice

Sponsor recognition within event online ad

Signage at event

Provide optional swag for event

Curling for two representatives

### **Sweeper Sponsor - \$350**

Sponsor recognition within e-notice

Sponsor recognition within event online ad

Provide optional swag for event

Curling for one representative

### **Curling Prize Donations**

CAPPA/CAPLA welcomes prize donations for the golf tournament from our Sponsors (only).

**Please note that CAPPA reserves the right to decline sponsorship or advertising without prejudice.**