



## **Sponsorship Committee**

### Purpose

The purpose of the committee is to secure Sponsorship and Advertising for CAPPA. This is an important revenue source for the Association and in return this provides an opportunity to support and promote industry stakeholders who partner with us.

### Process

Complying with Canada's Anti-Spam Legislation (CASL), Volunteers will meet in person or by phone as needed for planning and support purposes. Committee members will reach out to appropriate prospective Industry Stakeholders to discuss and secure Sponsorship or Advertising opportunities with CAPPA.

CAPPA will provide orientation as to how CASL applies to our organization and the committee's sponsorship efforts.

CAPPA's Sponsorship and Advertising opportunities can be found on our website at [Sponsorship & Advertising Opportunities - CAPPA](#)

### Who should participate?

Volunteers should be comfortable reaching out to prospective Sponsors and Advertising. Asking for money isn't always easy, however committee members have the opportunity to provide niche exposure to Sponsors and Advertising in the promotion of their businesses.

### Time involved

1-2 hours monthly.

### How to apply?

Please complete the [Volunteer Application Form](#) and submit to [office@cappa.org](mailto:office@cappa.org)